



**FORDHAM BEDFORD LITTLE LEAGUE**  
 2751 Grand Concourse, Bronx NY 10468 (718) 367-3200  
[www.fbllnet.org](http://www.fbllnet.org)



## 2008 Sponsorship Agreement

Sponsorship of a team in the Fordham Bedford Little League (FBLL) must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the FBLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the FBLL does not permit the Sponsor to have any rights or responsibilities in the operation of the FBLL or any team in the FBLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the FBLL. Nothing herein shall make us partners or joint venturers. The Sponsor and the FBLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in Fordham Bedford Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the FBLL only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

**Sponsorship Benefits:**

**Hall of Fame \$1,000 or more**

- Naming rights to a team wearing individually designed uniforms featuring the name of your company or business.
- Use of FBLL logo and team picture in advertising.
- Ad and listing on FBLL web site with link to your site.
- Picture/plaque of your team.
- Personalized team jersey.
- Right to march with your team in the FBLL parade.

**All Star \$750-\$999**

- Advertising banner displayed at Walton Field.
- Use of FBLL logo and all star team picture in advertising.
- Ad and listing on FBLL web site with link to your site.
- Photo/plaque of FBLL all star team.
- Right to march in FBLL parade.
- FBLL tee shirt

**Major League \$500-\$749**

- Ad and listing on FBLL web site with link to your site.
- Use of FBLL logo and all star team picture in advertising.
- Photo/plaque of FBLL all star team.
- Right to march in FBLL parade.
- FBLL tee shirt.

**Rookie \$250-\$499**

- Ad and listing on FBLL web site with link to your site.
- FBLL trophy.
- FBLL tee shirt.

**Other**

- Listing on FBLL web site.

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Amount Donated: \_\_\_\_\_

Please send your company logo or a small picture, and a brief promotional message about your business (25 words or less) to our web designer at [dbrodeur@astro-cycles.com](mailto:dbrodeur@astro-cycles.com) for inclusion on the FBLL web site.

Accepted and agreed to:

By \_\_\_\_\_  
 Sponsor Representative Signature Date

By \_\_\_\_\_  
 FBLL President's Signature Date